



TRIUMPH
PYRAMIDS HOTEL



TRIUMPH

PYRAMIDS HOTEL

M | A

MOHAMED AYOUB
GROUP



AZURE
Planning & Architecture

Contents

1-Site Studies.

2-Concept studies.

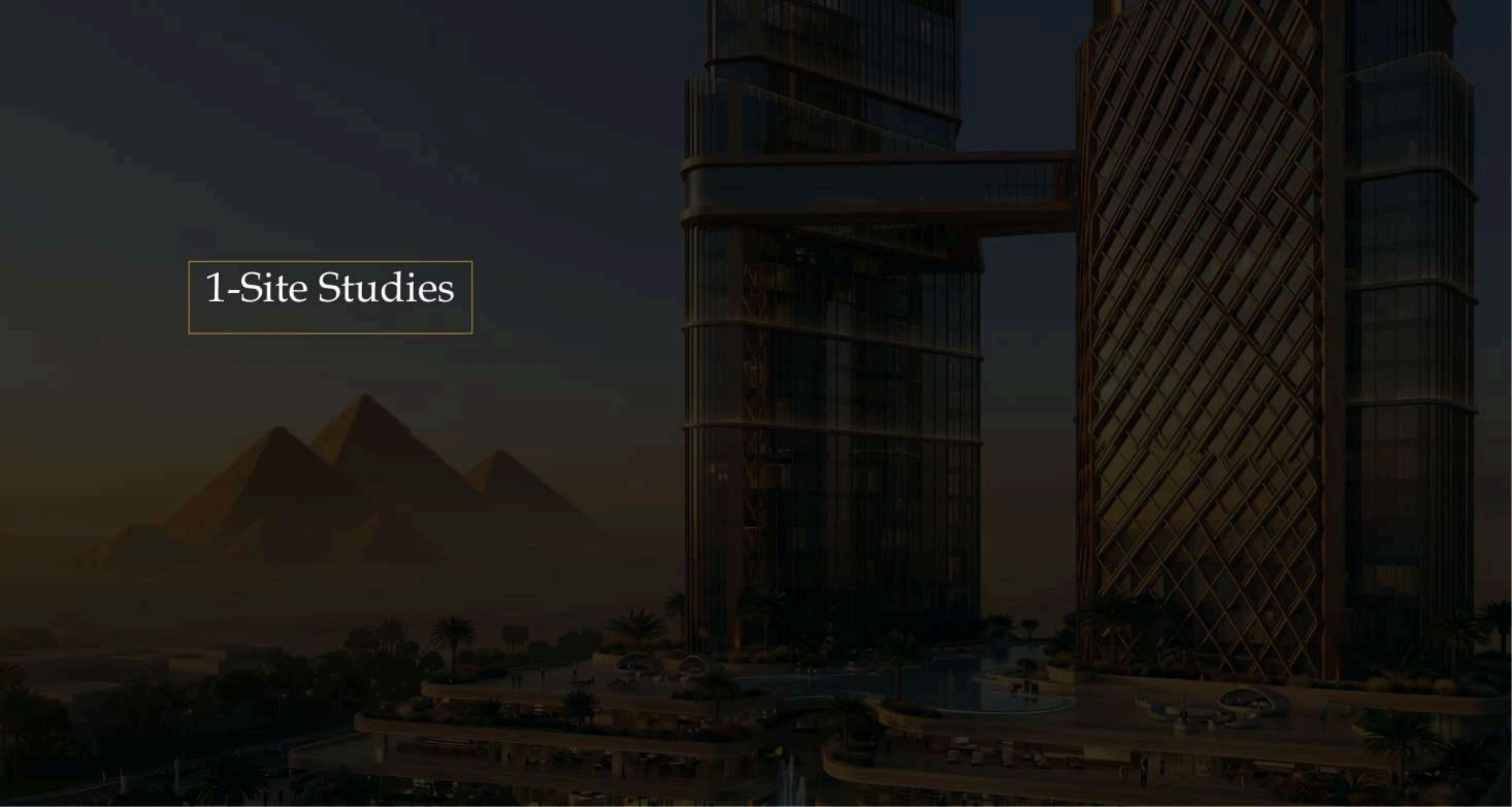
3-Façade Lighting Studies.

4-Zonning Studies.

5-Units Floor Plans.

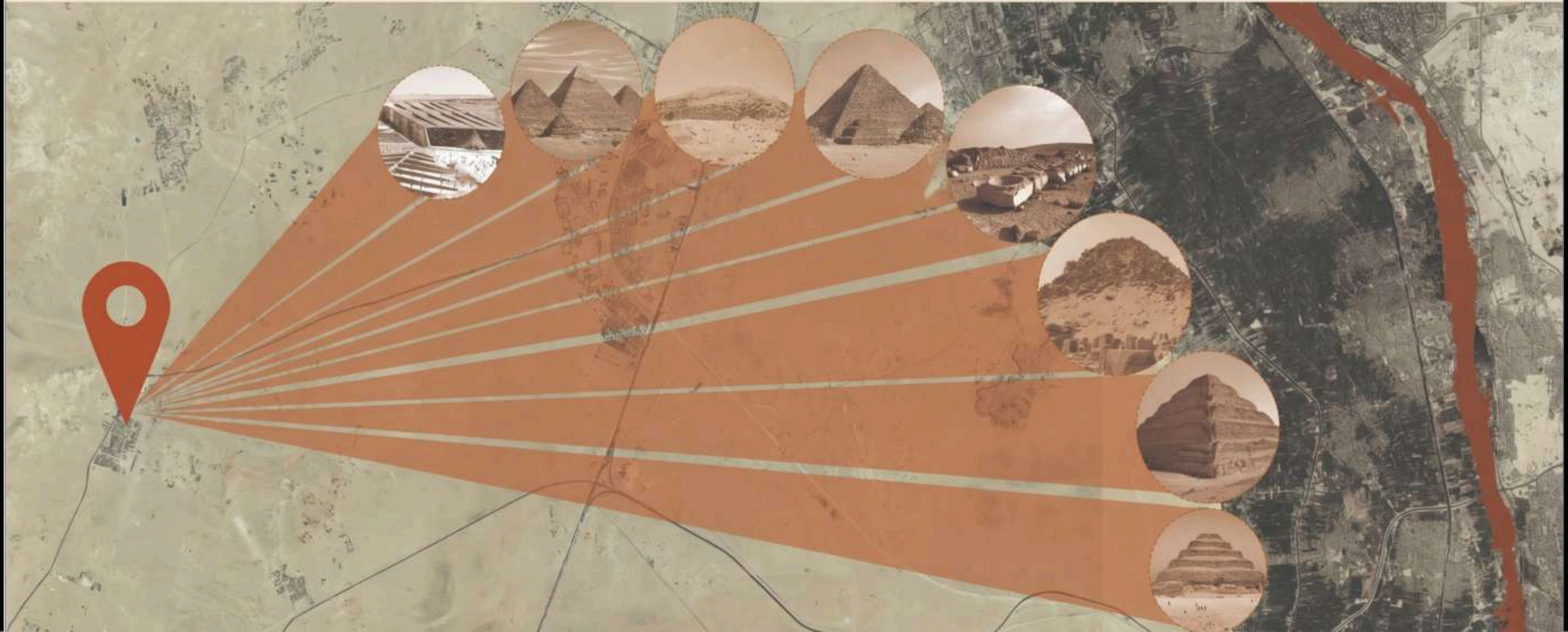
6-Final Shots.

1-Site Studies



HERITAGE SCULPTED IN TIME

The rich history of Ancient Egypt profoundly influences Civil Seven, embodying a seamless blend of tradition and modernity. This unique narrative enhances the architectural elegance and cultural significance of our residences.



LANDMARKS



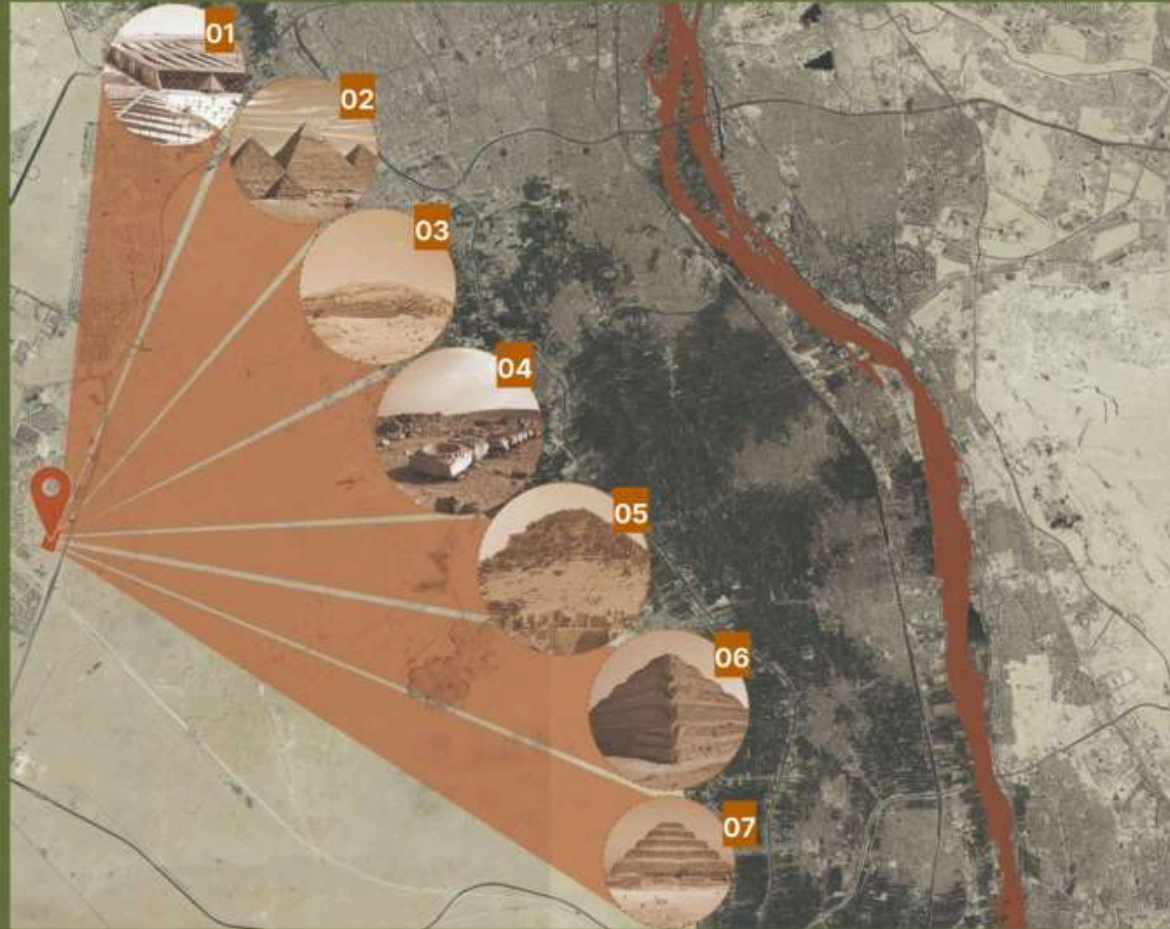
01 Grand Egyptian Museum



02 The Pyramids of Giza



03 Zawyet el A'ryan Tombs



Seven layers of view



04 Sun Temple of Abu Ghurab



05 Abusir Necropolis



06 Saqqara Necropolis



07 Pyramid of Pepi II

TRIUMPH TOWERS

ARCHITECTURAL STUDY

AN ICONIC LANDMARK BETWEEN HISTORY AND MODERNITY

Strategically positioned at the gateway between New Cairo and the Pyramids of Giza, Triumph Towers offers a unique perspective where timeless heritage meets contemporary luxury.

CAIRO TOWER

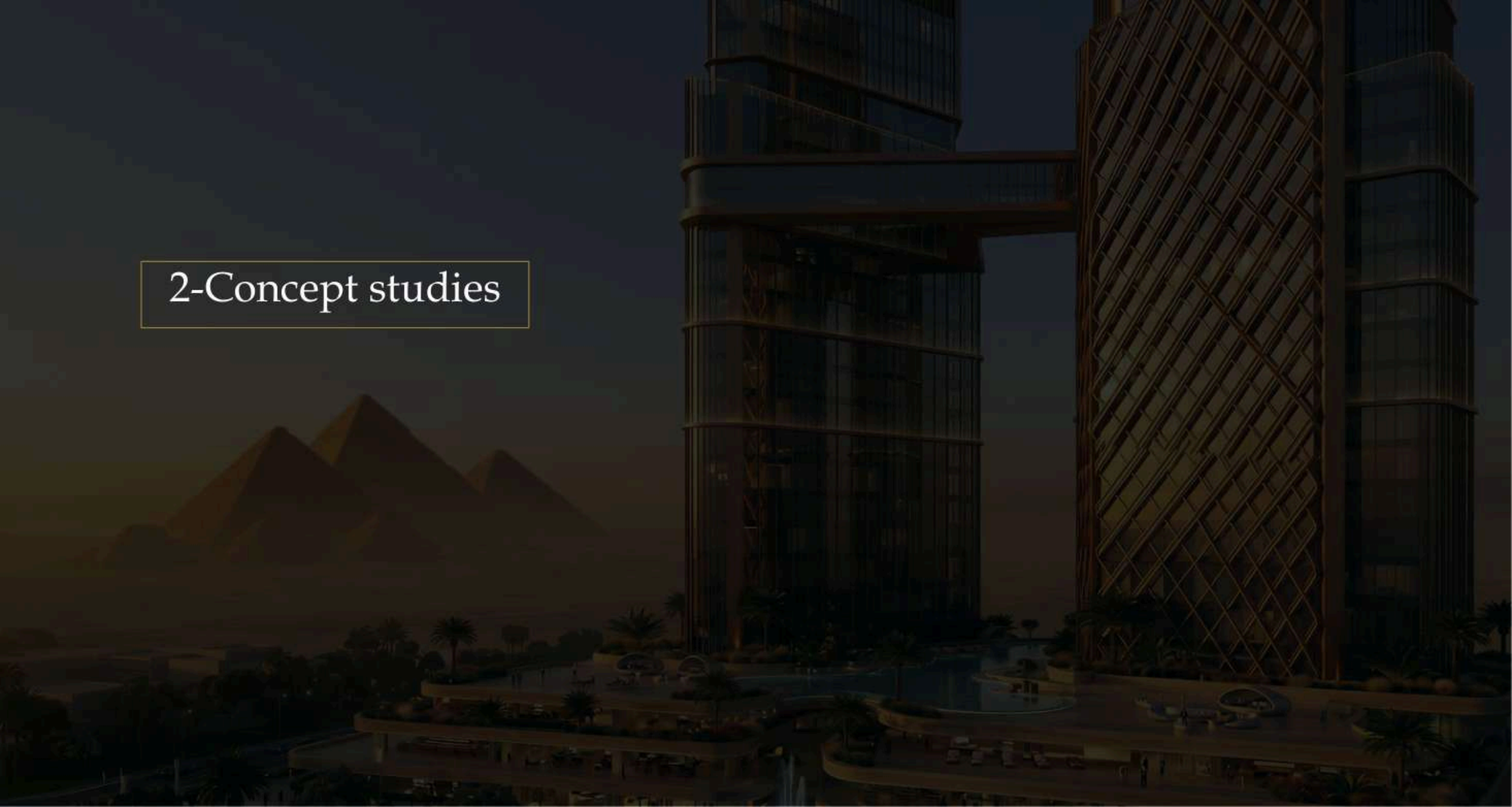
SALAH EL DIN CITADEL

PYRAMIDS OF GIZA

TRIUMPH
PYRAMIDS HOTEL

M | A
MOHAMED AYOUB
GROUP

2-Concept studies



TRIUMPH
PYRAMIDS HOTEL

M | A
MOHAMED AYOUB
GROUP



CONCEPT SUMMARY

Inspired by the eternal geometry of the Egyptian pyramids, reinterpreted through a contemporary architectural language.

Stepped. Elevated. Iconic.
A new landmark of hospitality rising from timeless inspiration.

DESIGN PRINCIPLES



Pyramid Geometry
Timeless Inspiration



Hierarchical Tapering
Structural & Visual Harmony



Stepped Setbacks
Terraces & Experiences



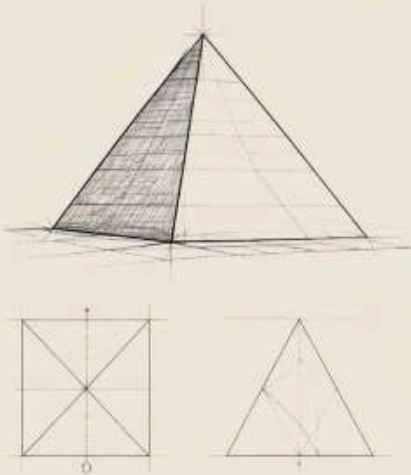
Connection & Unity
Bridge as Destination



Context & Legacy
Rooted in Place

1 PYRAMID INSPIRATION

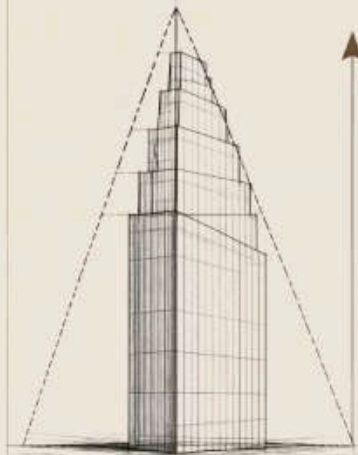
Ancient Geometry.
Timeless Proportion.



Iconic form. Perfect proportion.
Source of enduring strength and harmony.

2 VERTICAL TOWER EXTRUSION

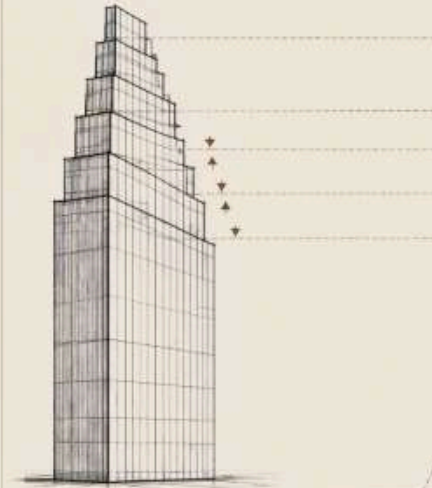
From Pyramid to Skyscraper.
Geometry Elevated.



Extruding the pyramid vertically maintains the hierarchical taper and proportional integrity.

3 GRADUAL UPPER-LEVEL STEPPING

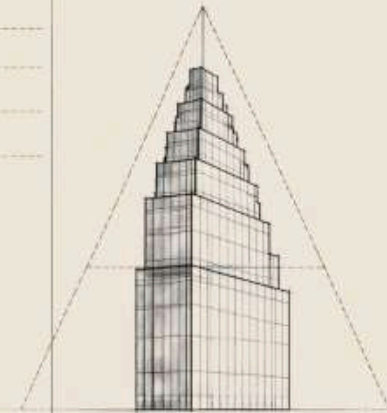
Stepped Recession.
Sculpted Crown.



Upper levels recede progressively, creating terraces and a sculpted pyramidal silhouette.

4 PYRAMID FORM ABSTRACTION

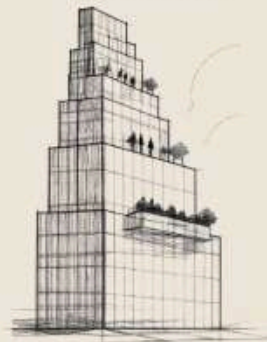
Proportional Relationship.
Silhouette Mimicry.



The tower silhouette mirrors the pyramid profile — a modern reinterpretation of ancient form.

5 SKY TERRACE FORMATION

Terraced Experiences.
Elevated Horizons.



- Sky Gardens
- Panoramic Views
- Open Terraces
- Luxury Retreats

Setbacks create exclusive sky terraces with gardens, lounges, and uninterrupted views.

6 TWIN TOWER COMPOSITION

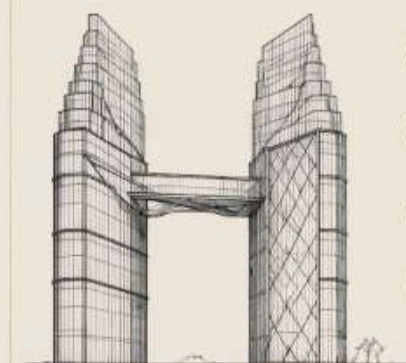
Balanced Composition.
Dialog Between Forms.



Twin towers echo each other in proportion and form, creating a harmonious skyline inspired by pyramidal geometry.

7 SKY BRIDGE CONNECTION

Floating Connection.
Elevated Experience.



- Sky Restaurant
- Panoramic Bridge
- Iconic Connection
- Lightweight Structure

A floating sky bridge links the towers, offering a suspended hospitality experience above the landscape.

TRIUMPH
PYRAMIDS HOTEL

M | A
MOHAMED AYOUB
GROUP

TRIUMPH TOWERS BY THE PYRAMIDS

METAL SCREENING CONCEPT DIAGRAM

1. HIERGLYPHIC INSPIRATION

Merging two ancient symbols



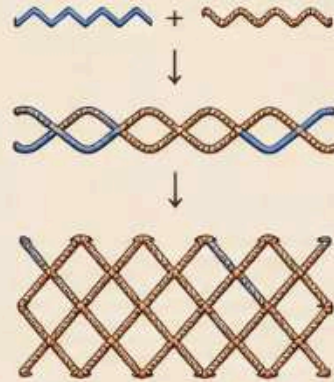
N = Ripple of Water
Symbol of flow, movement
and continuity



H = Twist of Flax
Symbol of life, strength
and union

2. PATTERN GENERATION

Interweaving the two forms

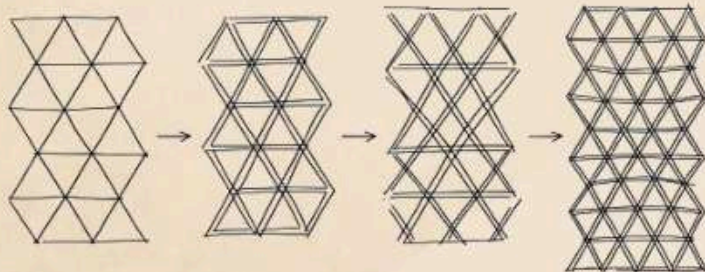


3. METAL SCREENING PATTERN

Diamond lattice formed
from the fusion of
N and H

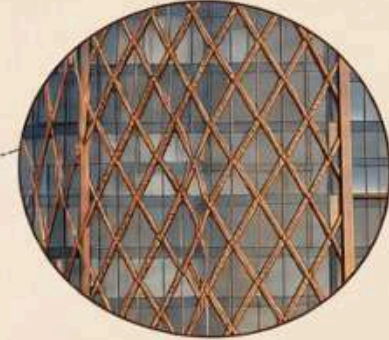


Geometric Pattern Evolution Sketches



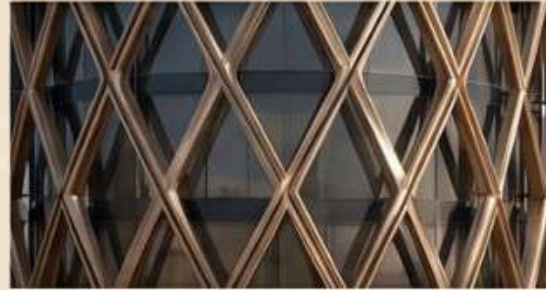
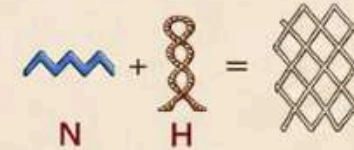
4. APPLICATION ON TOWER

The pattern wraps the tower
as a metal screen



5. CULTURAL NARRATIVE

The woven screen embodies
the union of water and life,
heritage and innovation,
echoing Egypt's timeless
symbols in a contemporary
architectural expression.

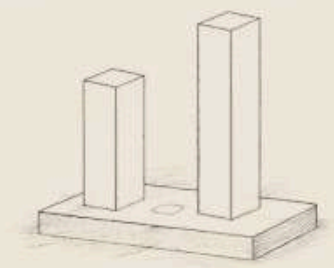
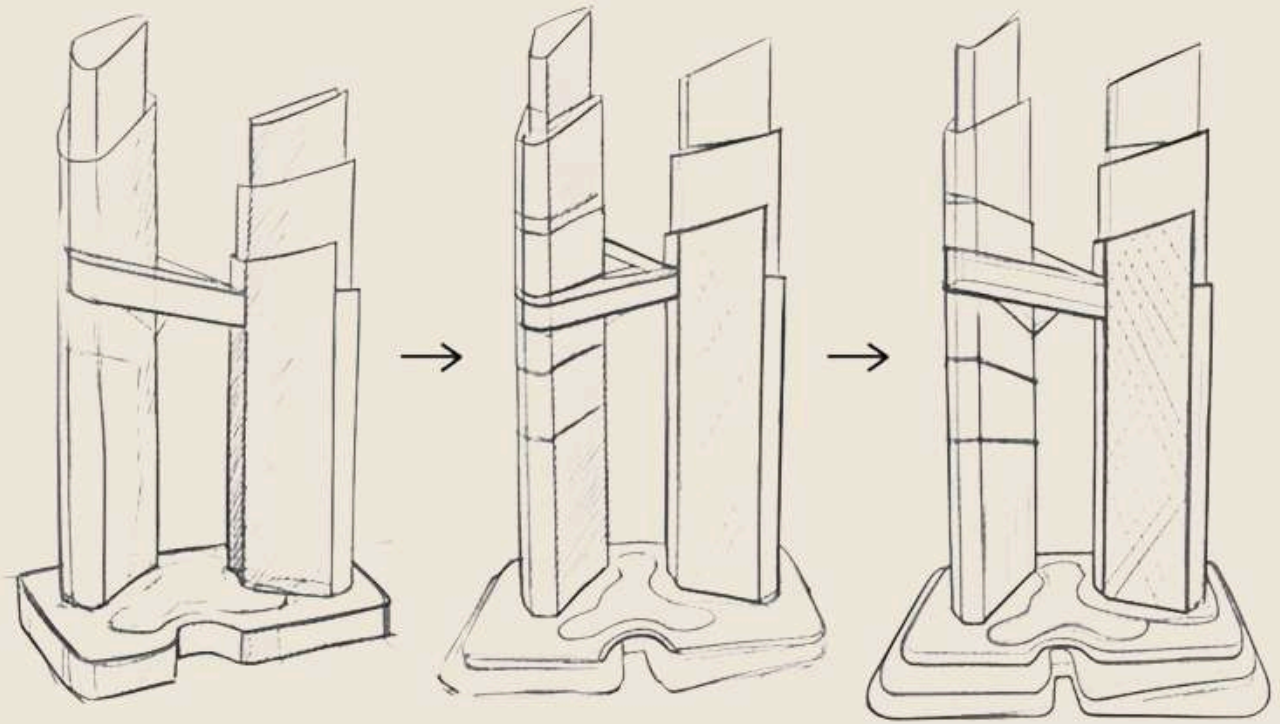


The metal screening hugging
the building

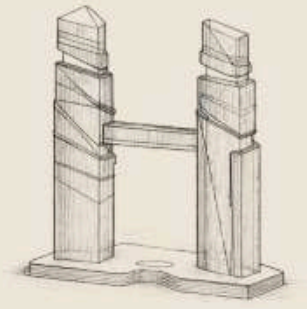
TRIUMPH
PYRAMIDS HOTEL

M|A
MOHAMED AYOUB
GROUP

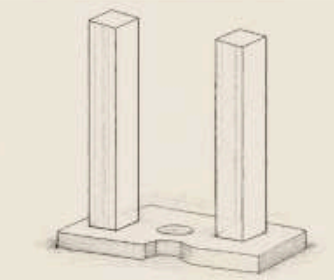
CONCEPTUAL TOWER EVOLUTION SKETCHES



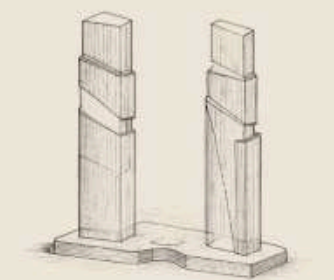
PURE VOLUME



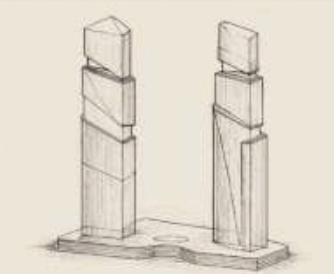
BRIDGE INSERTION



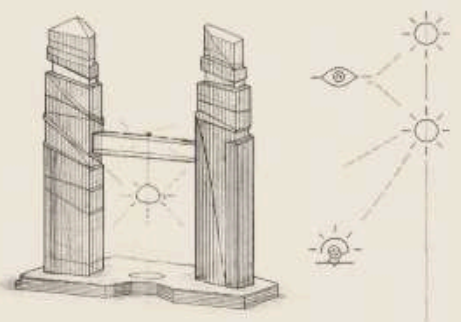
PROPORTION REFINEMENT



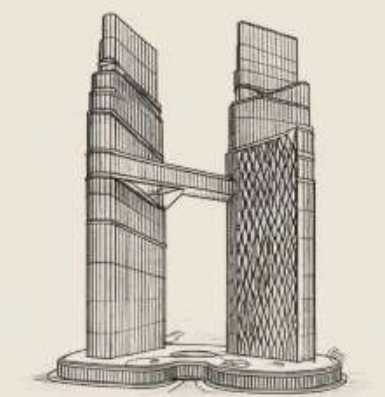
SCULPT & CARVE



UPPER LEVEL FORMATION



EXPERIENCE & CONNECTION

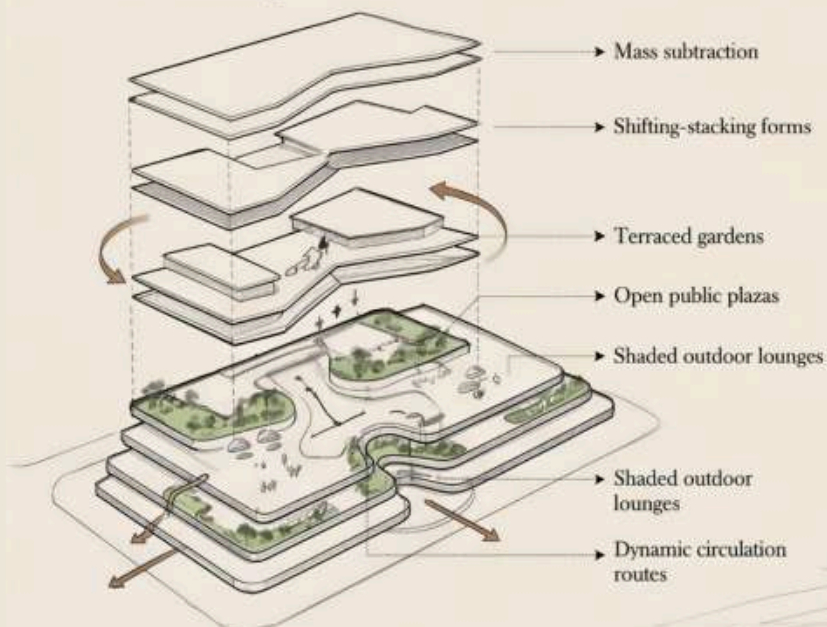


FINAL ICONIC COMPOSITION

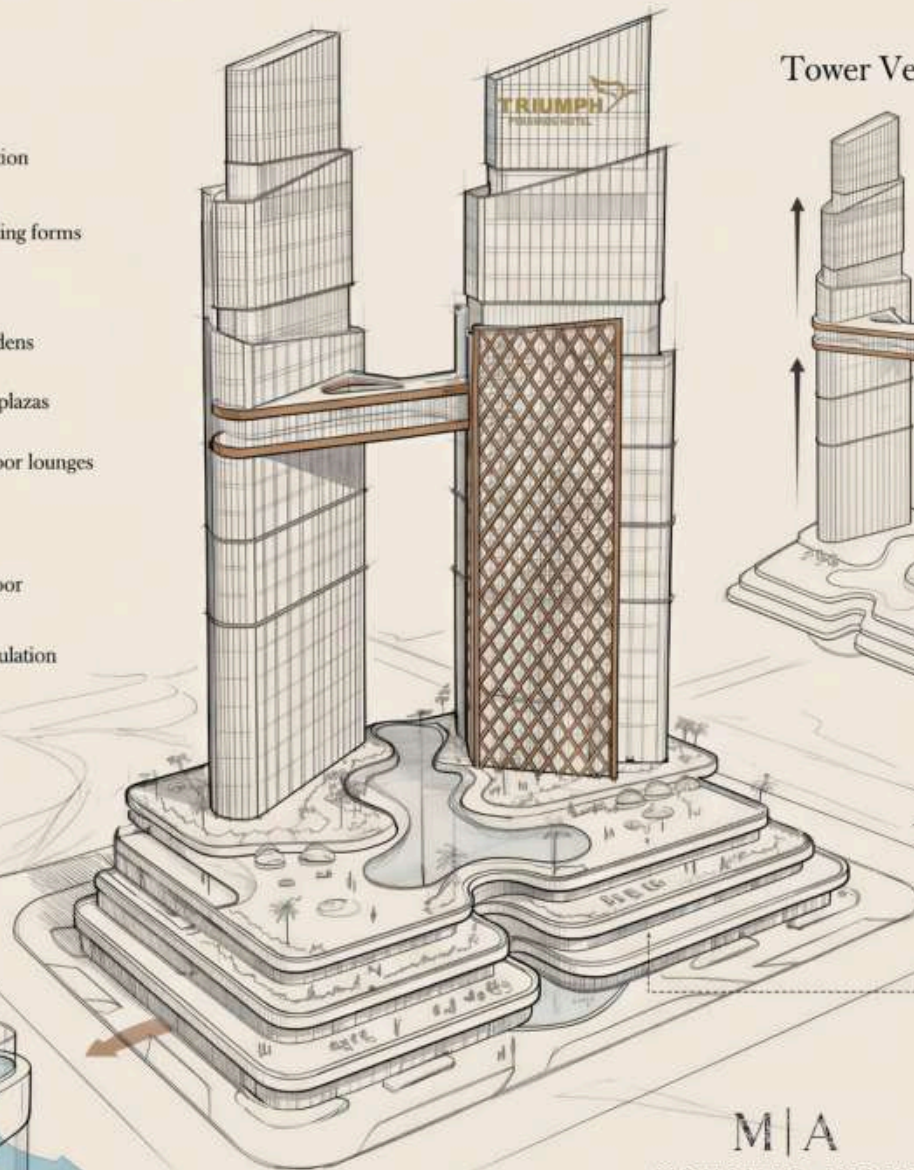
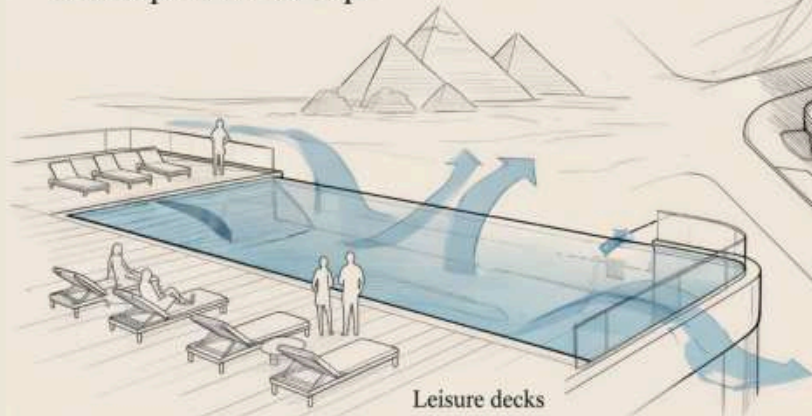
TRIUMPH HOTEL TOWERS

BY THE PYRAMIDS

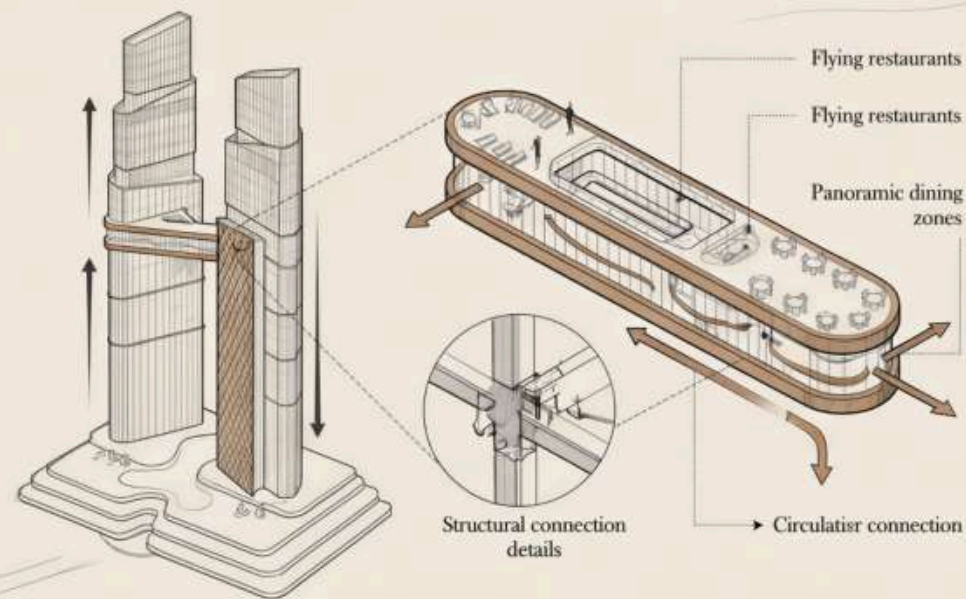
Podium Massing Formation



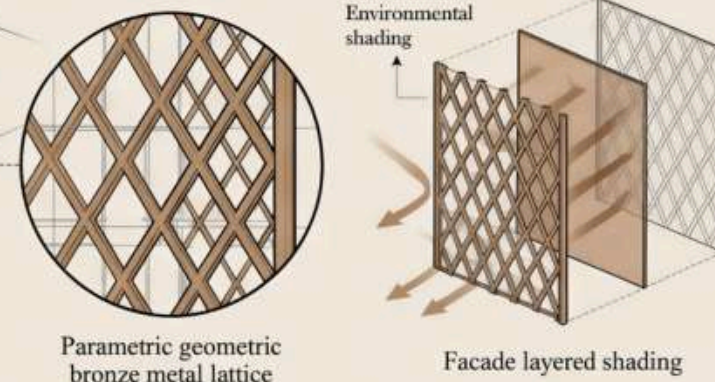
Rooftop Pool Concept



Tower Verticality & Sky Bridge



Facade Screening Concept



M|A
MOHAMED AYOUB
GROUP



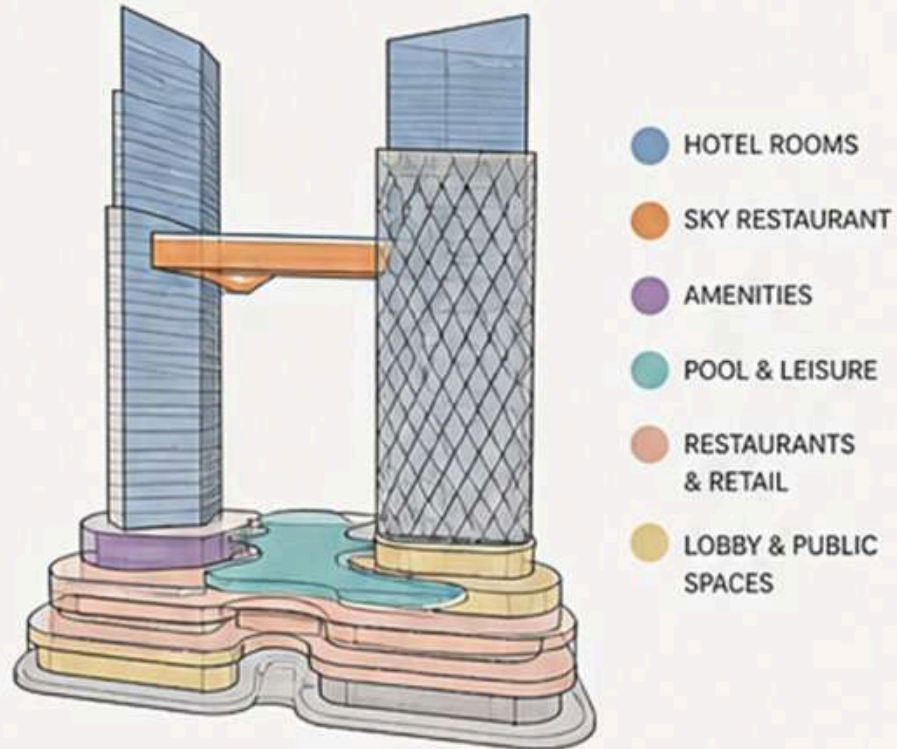
ICONIC FACADE

Geometric metal screening adds depth, texture, and a timeless architectural identity.

PODIUM & ROOFTOP DIAGRAM



FUNCTION DIAGRAM



DESIGN PRINCIPLES



ICONIC & MEMORABLE

A distinctive silhouette that stands out in the skyline.



CONNECTION & EXPERIENCE

The sky bridge creates a unique connection and world-class experience.



NATURE & WELLNESS

Integrating water, greenery, and open spaces for well-being.



SUSTAINABILITY

Smart design strategies for energy efficiency and climate response.



LUXURY & HOSPITALITY

Crafting spaces that deliver unforgettable hospitality experiences.

Layered Facade System:
Geometric Metal Screen,
Clear Glass Enclosure,
Primary Structure

FLUSH RECESSED
GLASS CURTAIN WALL

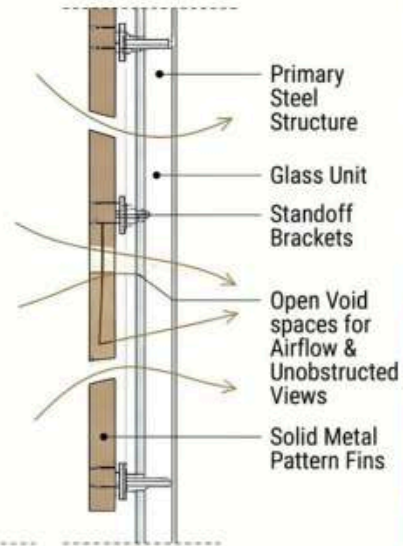
SOLID FRAME
GEOMETRY
(NO MESH study)

INTEGRATED LINEAR
WARM LED STRIP

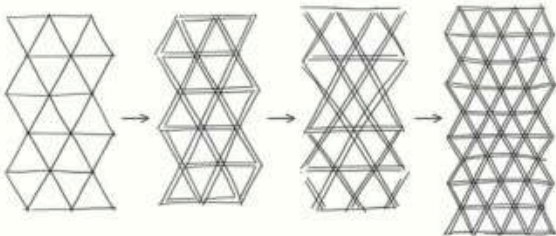
PRECISION FOLDED
ALUMINUM FINIS
(BRONZE FINISH)

DOUBLE-SKIN ASSEMBLY
(OPEN-GRID PATTERN)

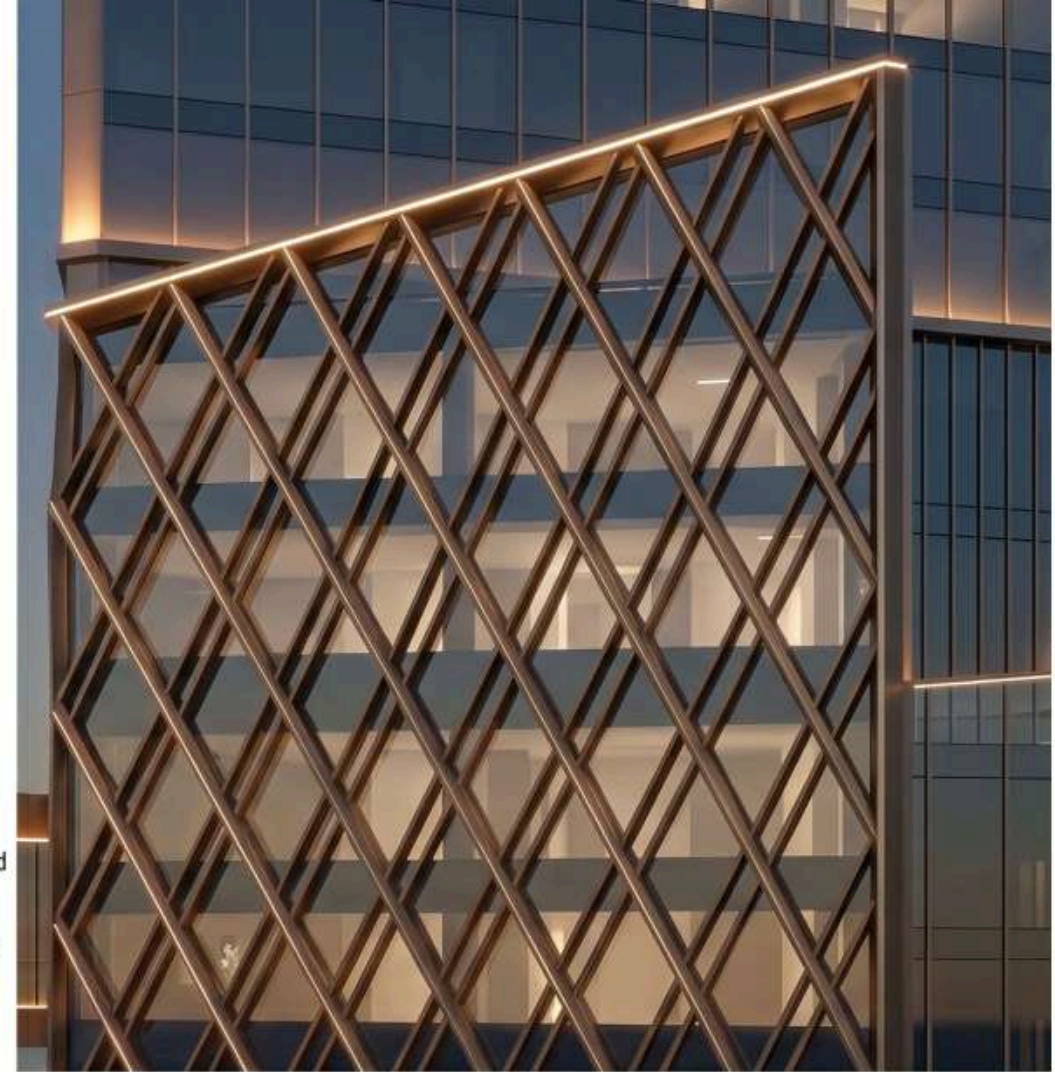
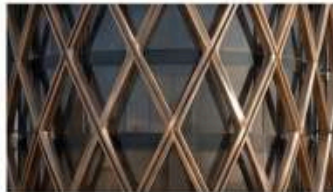
LARGE OPEN VOIDS
FOR MAXIMIZED VIEWS
AND AIRFLOW



Geometric Pattern Evolution Sketches



NIGHT LIGHTING STUDY



MATERIAL PALETTE



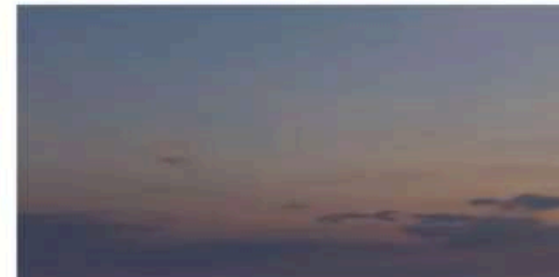
BRONZE ANODIZED
ALUMINUM



CHAMPAGNE FINISH
ALUMINUM



CLEAR ULTRA-HIGH-
CLARITY GLASS



M|A
MOHAMED AYOUB
GROUP

TRIUMPH
PYRAMIDS HOTEL





The project presents a contemporary landmark hotel composed of two towers rising from a richly layered podium, the towers are a part of a larger scaled project of four towers, conceived as both an urban destination and a visual gateway toward the pyramids.

The architectural composition balances vertical elegance with a grounded, human-scaled base that unfolds in terraces, creating a seamless dialogue between built form, landscape, and horizon.

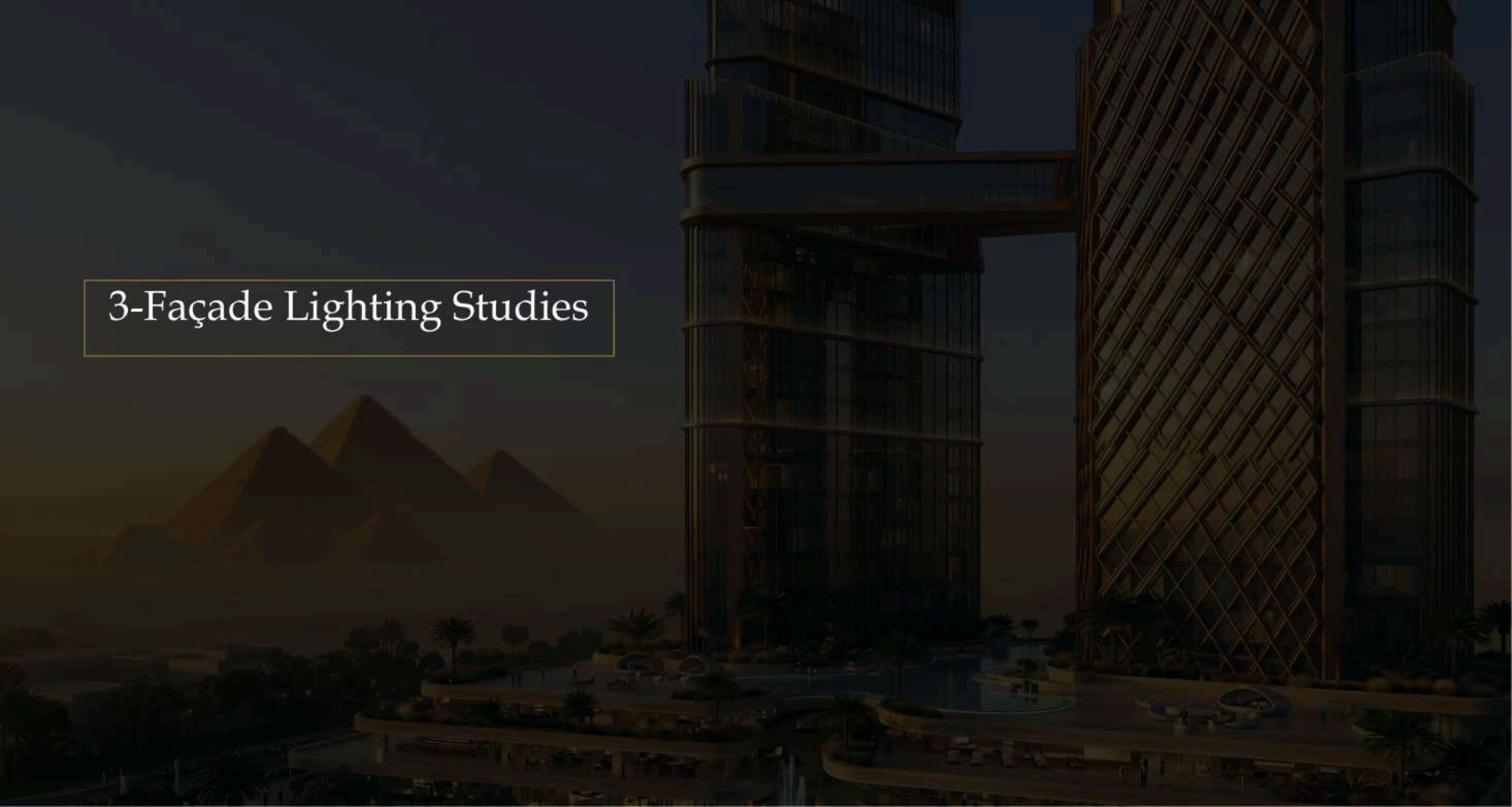
The podium is articulated as a series of stepped platforms, each level hosting distinct functions—restaurants, lounges, retail, and outdoor gathering spaces.

These terraces are carefully carved to maximize openness, allowing uninterrupted visual corridors toward the pyramids while maintaining privacy and spatial hierarchy.

Soft transitions between levels, enhanced by water features and lush planting, create a resort-like atmosphere.

At the uppermost podium level, a large, sculptural pool becomes the centerpiece—its organic geometry contrasting with the orthogonal towers above, while reflecting both the skyline and distant desert monuments.

3-Façade Lighting Studies



TRIUMPH HOTEL TOWER

FACADE LIGHTING STUDY

LIGHTING CONCEPT

A refined nighttime expression that highlights the architecture's form, materials, and depth through a multi-layered lighting strategy. The design enhances verticality, emphasizes the geometric metal screen, and creates a warm, welcoming atmosphere for a luxury hospitality destination.



ARCHITECTURAL EXPRESSION
Highlights form, edges and structure.



HOSPITALITY AMBIENCE
Create warm, inviting experience.

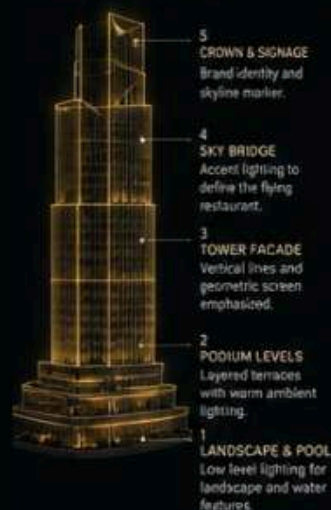


VISUAL COMFORT
Balanced illumination with minimal glare.

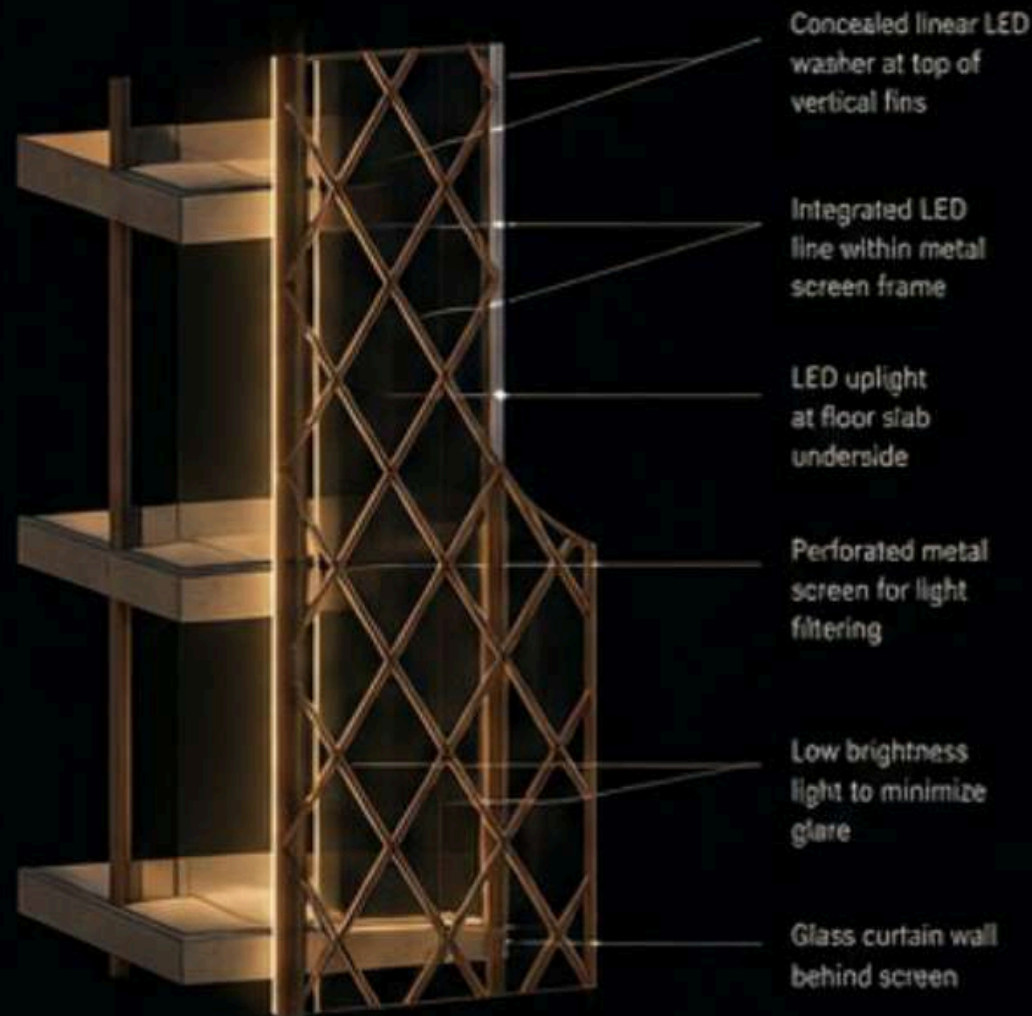


ENERGY EFFICIENCY
Smart control and efficient LED technology.

LIGHTING HIERARCHY



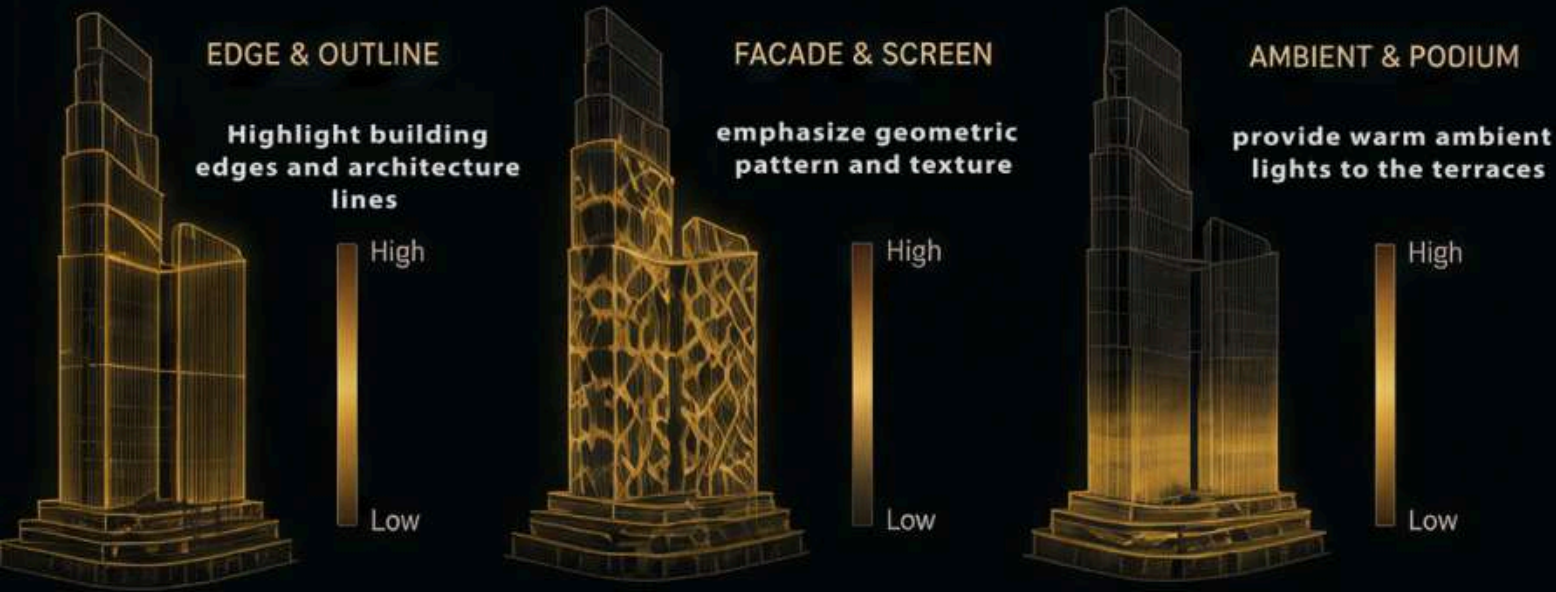
FACADE LIGHTING SYSTEM



TRIUMPH
PYRAMIDS HOTEL

M|A
MOHAMED AYOUB
GROUP

LIGHT DISTRIBUTION



UDY



M|A
MOHAMED AYOUB
GROUP

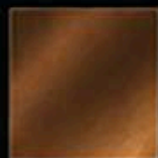
The artificial lighting design of the Triumph Hotel Towers is conceived as an elegant architectural illumination strategy that enhances the tower geometry, materiality, and vertical identity while preserving the purity of the original form.

The lighting composition is inspired by luxury hospitality architecture and the timeless glow of the Pyramids landscape, creating a refined nighttime landmark visible across the Giza skyline.

The facade lighting is organized into three integrated layers:

1. **Edge & Outline Lighting** Warm concealed linear LED strips are embedded along the tower edges, horizontal bands, skybridge contours, and stepped upper volumes to emphasize the sculptural silhouette of the towers. This creates a floating architectural outline that visually defines the tower proportions against the night sky while reinforcing the elegant curvature and layered geometry of the facade. The lighting subtly traces the verticality of the towers without overpowering the architecture, giving the building a sophisticated luminous identity.
2. **Facade & Screening Illumination** The decorative metal screening system is highlighted using integrated hidden uplights and soft grazing lights positioned within the facade depth. This lighting technique reveals the geometric lattice texture and creates dynamic reflections across the bronze and beige material palette. The illuminated screen becomes a visual focal element at night, adding richness, depth, and a patterned glow that contrasts with the transparency of the glass curtain walls. Light intensity is carefully controlled to maintain a balanced and luxurious appearance rather than excessive brightness.
3. **Ambient Podium & Terrace Lighting** The podium terraces, landscape decks, pools, and hospitality areas are illuminated using warm ambient lighting to create a welcoming resort atmosphere. Indirect lighting is integrated into planters, seating elements, pathways, water features, and stepped podium edges to enhance the multi-level open spaces without causing glare. Soft uplighting on palm trees and landscape features adds depth and visual softness,

MATERIAL & LIGHT PALETTE



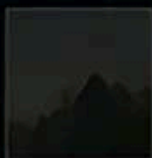
BRONZE METAL

warm reflections
with soft glow



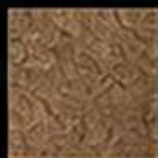
PERFORATED METAL

futured light and
soft shadow



GLASS

Reflects lights
and add depth



STONE FINISH

Uplights to
embrace texture



WARM LED (2700K - 3000K)

Comfortable warm
lights for hospitality
ambiance

LIGHTING STRATEGY DIAGRAM



EDGE
DEFINITION



SURFACE
WASH



PATTERN
EMPHASIS



DEPTH &
SHADOW



AMBIENT
GLOW

TYPICAL SECTION DIAGRAM

ORMANCE



Facade screen
lighting

Interior ambient
lighting

Podium edge
lighting

Landscape
lighting

Underwater pool
lighting

LIGHTING MOOD



WARM & INVITING



LUXURY & REFINED



DEPTH & DRAMA



ICONIC NIGHT SKYLINE

LIGHT INTEGRATION DETAILS



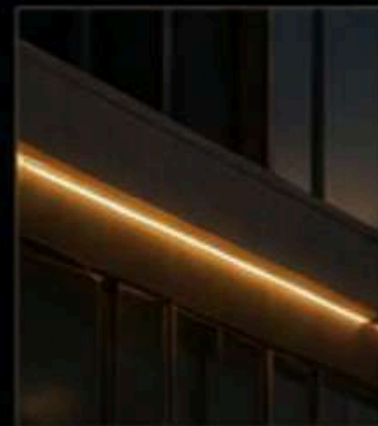
VERTICAL FIN DETAIL

Concealed LED Uplight
washes vertical lines
and enhance hight



SCREEN NODE DETAIL

LED light integrated in
screen frame to
highlight geometry



PODIUM EDGE DETAIL

Linear LED grazes
underside of slab for
soft ambient glow

TRIUMPH
PYRAMIDS HOTEL

M | A
MOHAMED AYOUB
GROUP



4-Zoning Studies.

5TH Level

Telescope and observatory

4TH Level

Royal sweets and business lounge

3rd Level

Flying bridge restaurant

2ND Level

Pool, Spa, Gym

1st Level

Entrance, retail and commercial



V
E
R
T
I
C
A
L

L
I
F
E

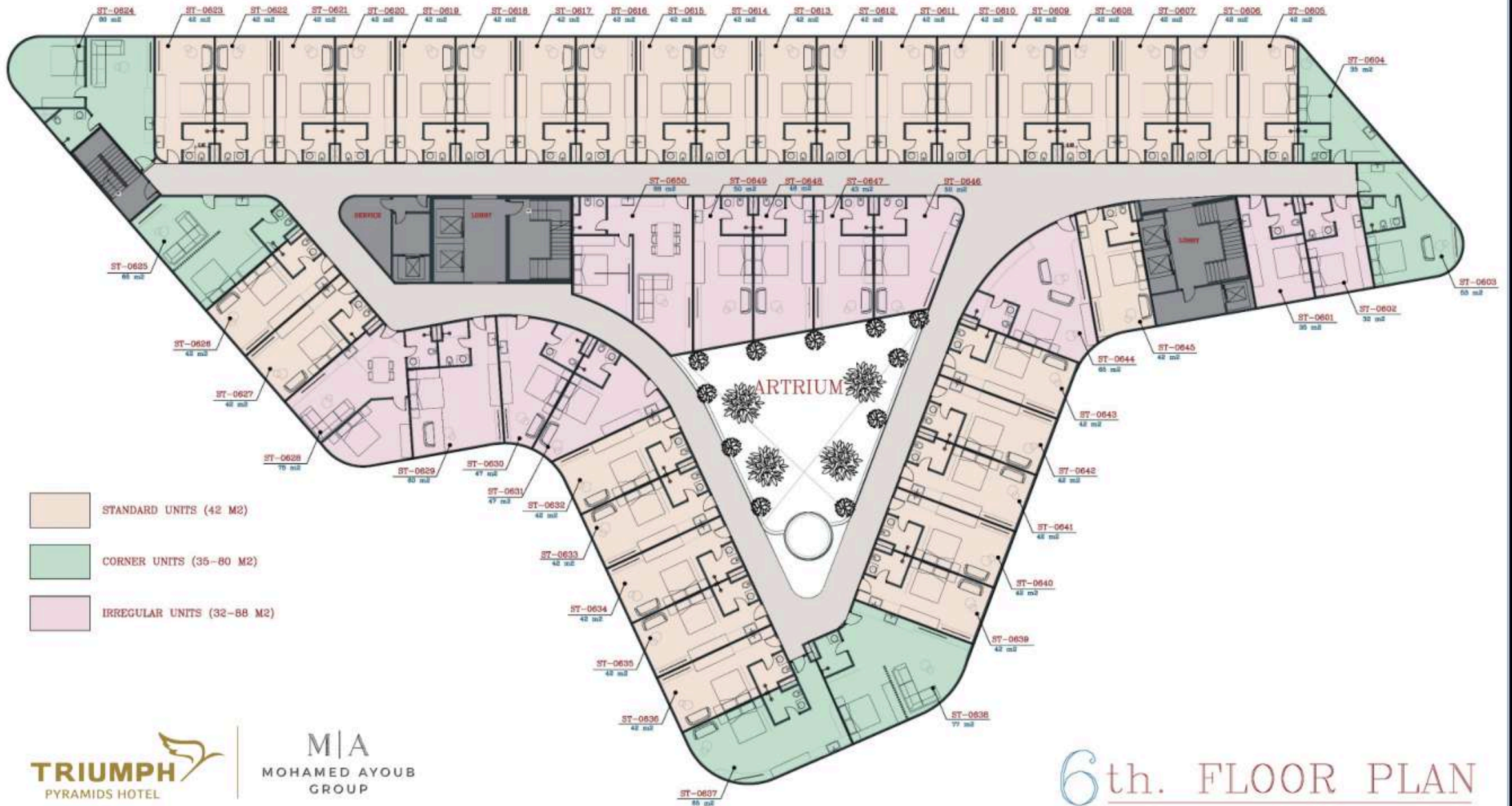
E
X
P
E
R
I
E
N
C
E

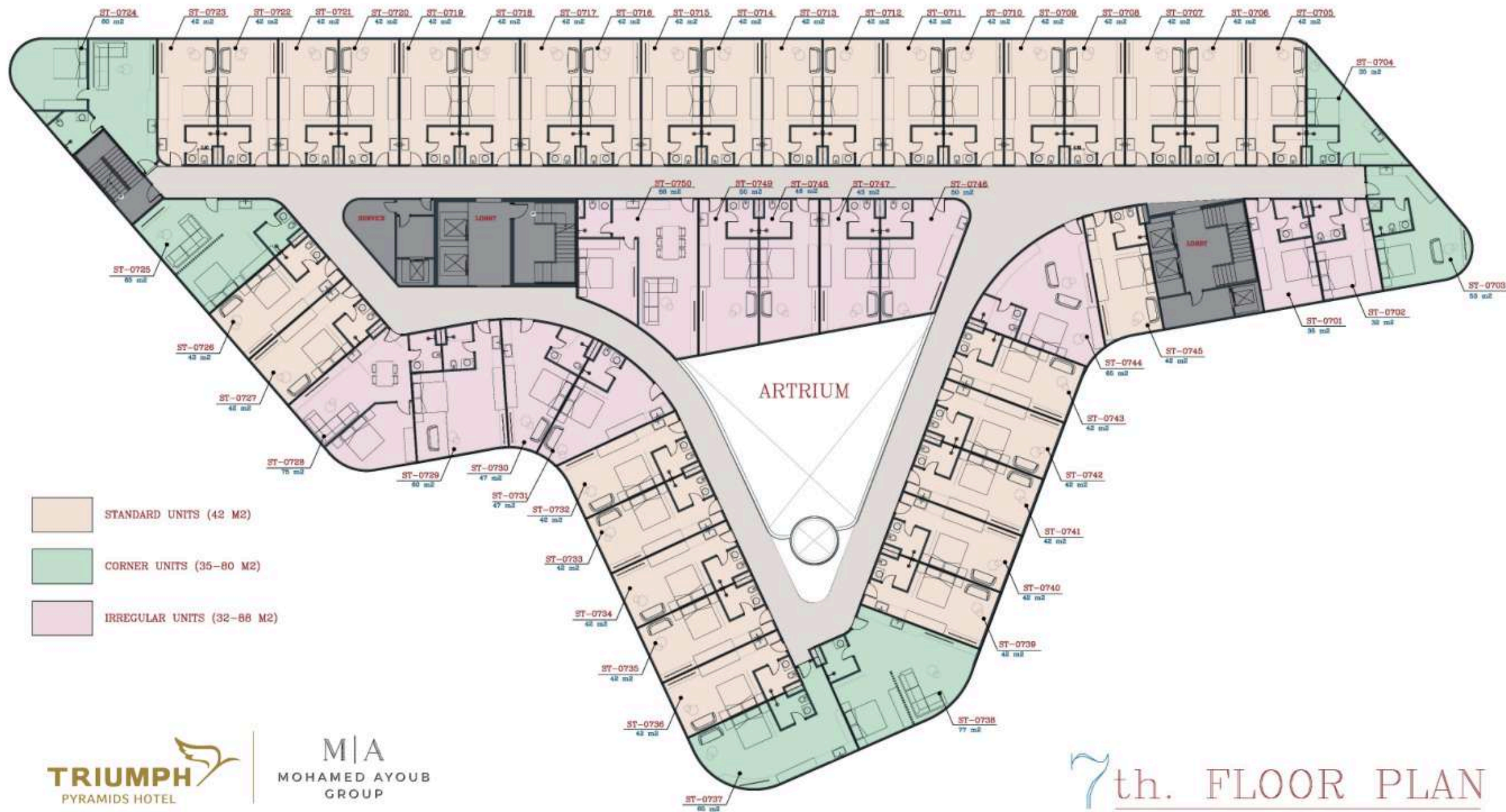
TRIUMPH
PYRAMIDS HOTEL

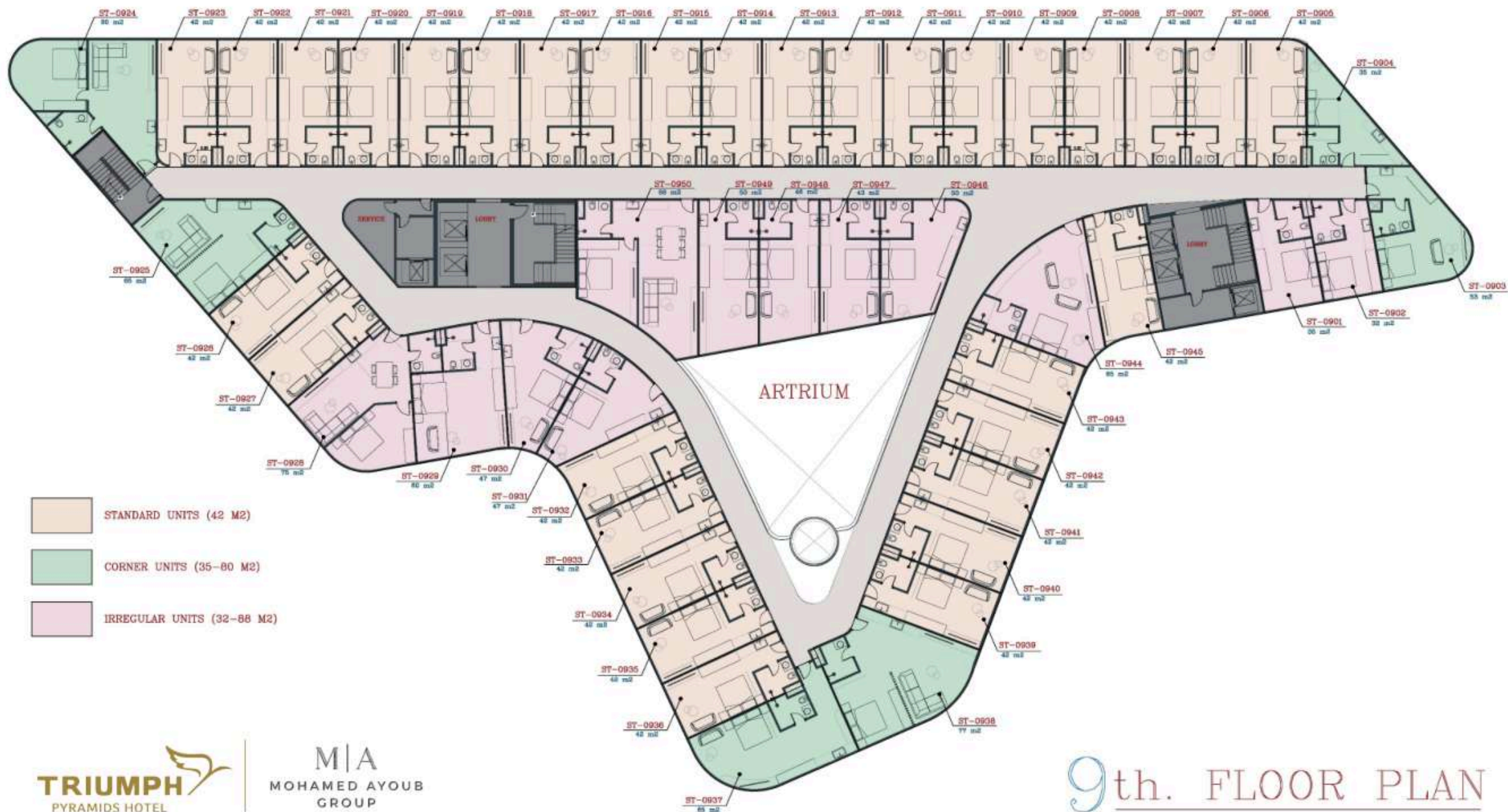
M|A
MOHAMED AYOUB
GROUP

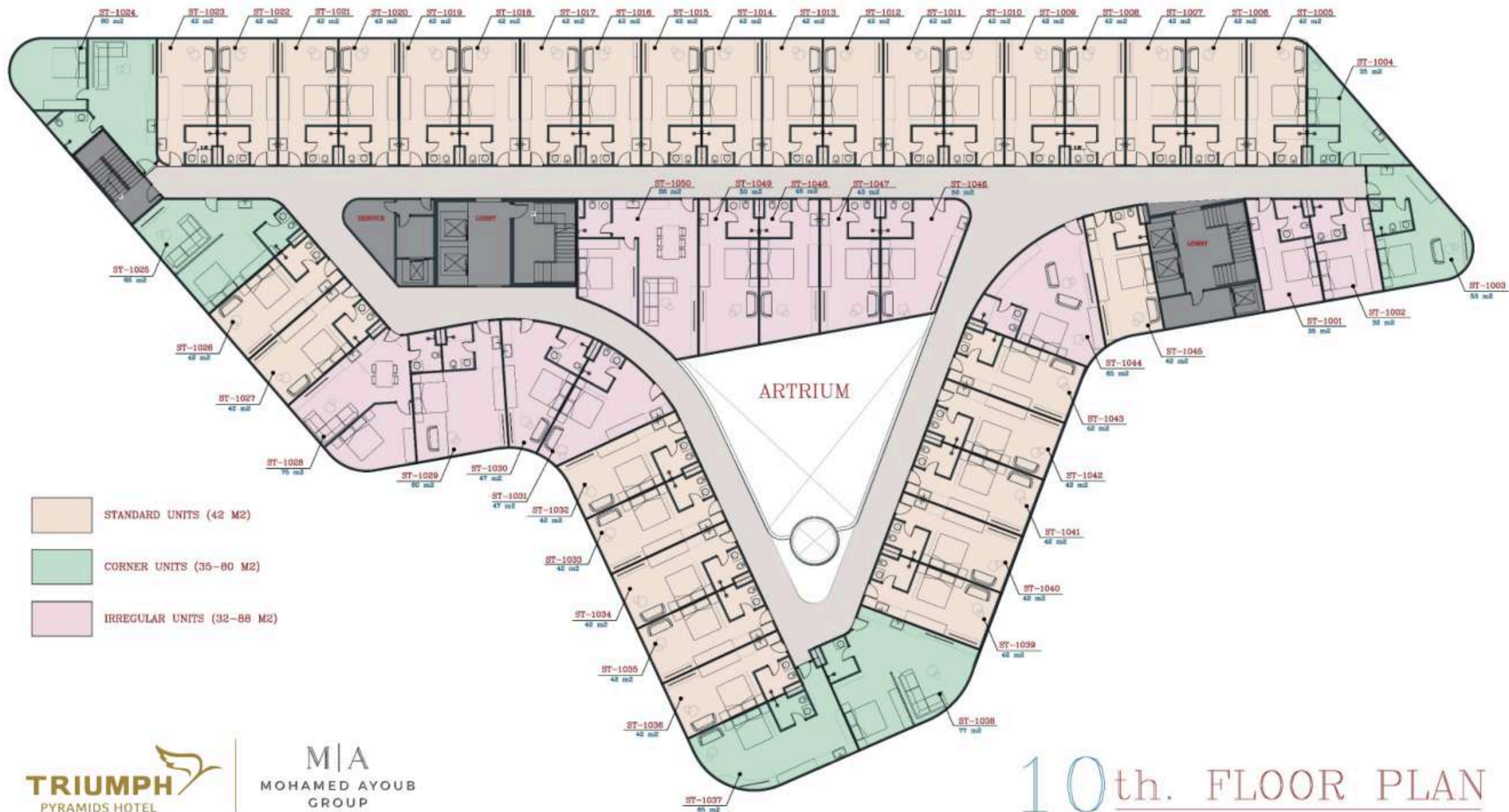
5-Units Floor Plans

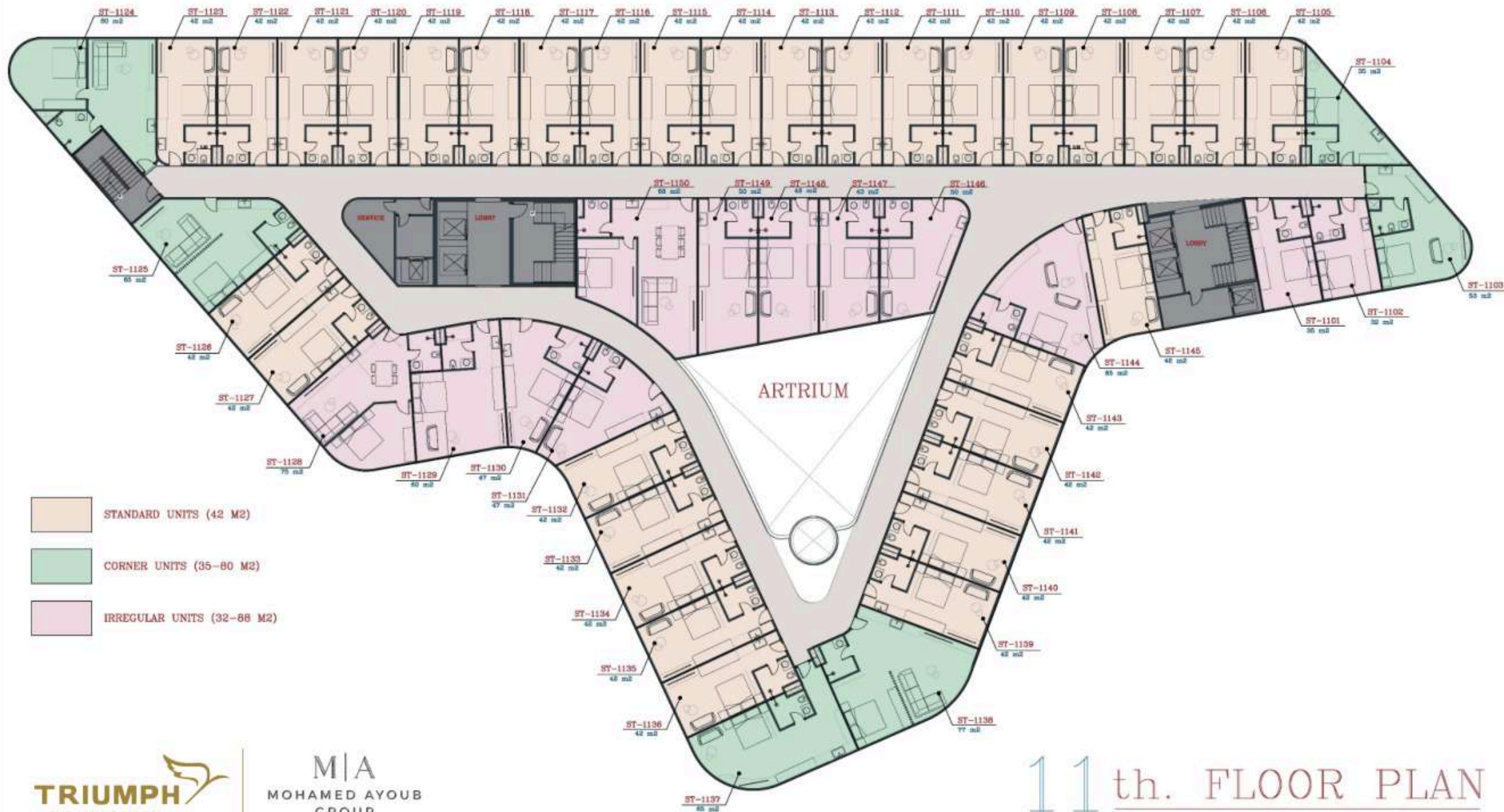




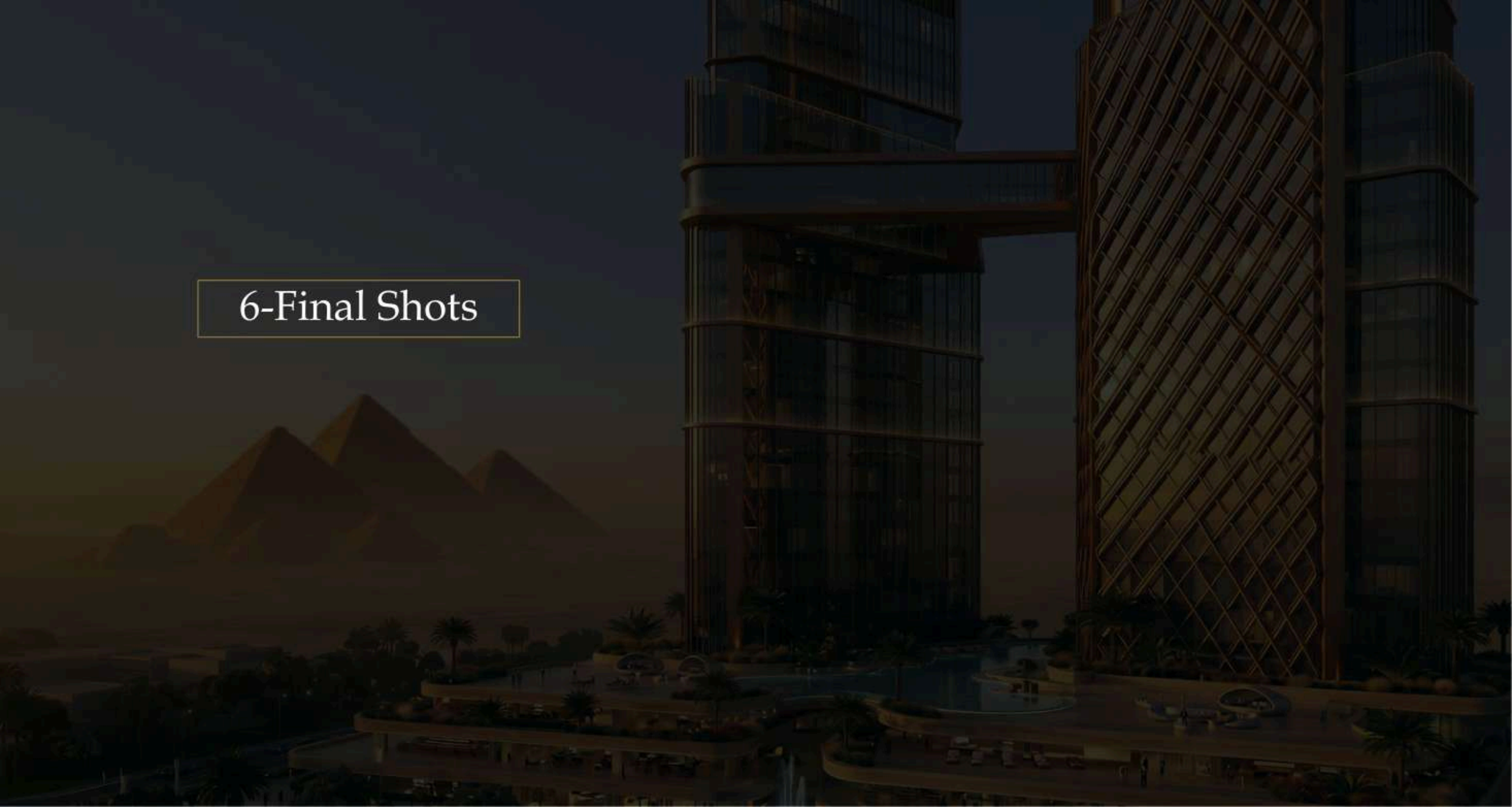








6-Final Shots



M | A
MOHAMED AYOUB
GROUP

TRIUMPH
PYRAMIDS HOTEL



M | A
MOHAMED AYOUB
GROUP

TRIUMPH
PYRAMIDS HOTEL



TRIUMPH Observatory



TRIUMPH
PYRAMIDS HOTEL



TRIUMPH
PYRAMIDS HOTEL

M | A
MOHAMED AYOUB
GROUP

M|A
MOHAMED AYOUB
GROUP

TRIUMPH
PYRAMIDS HOTEL





TRIUMPH
PYRAMIDS HOTEL

M | A
MOHAMED AYOUB
GROUP



M | A
MOHAMED AYOUB
GROUP

TRIUMPH
PYRAMIDS HOTEL



TRIUMPH
PYRAMIDS HOTEL

M | A
MOHAMED AYOUS
GROUP





TRIUMPH
PYRAMIDS HOTEL

M|A
MOHAMED AYOUB
GROUP





TRIUMPH
PYRAMIDS HOTEL

M | A
MOHAMED AYOUB
GROUP

TRIUMPH
PYRAMIDS HOTEL



M | A
MOHAMED AYOUB
GROUP

TRIUMPH
PYRAMIDS HOTEL

M|A
MOHAMED AYOUB
GROUP



M|A
MOHAMED AYOUB
GROUP

TRIUMPH
PYRAMIDS HOTEL





TRIUMPH
THE LAND HOTEL

TRIUMPH
THE LAND HOTEL

M | A
MOHAMED AYOUB
GROUP

A Complete Lifestyle

“Where
wellness
meets
refined
hospitality”

– CIVIL SEVEN

TRIUMPH
PYRAMIDS HOTEL

M/A
MOHAMED AYOUB
GROUP



Curated Moments

Every outdoor space at Civil Seven is meticulously designed to offer **privacy**, **serenity**, and a refined resort atmosphere, ensuring an enriching experience that promotes relaxation and connection with nature.



Signature Views

Elevating the experience, Civil Seven provides **breathtaking vistas** that connect guests with the stunning Giza landscape, showcasing framed views that enhance the unique hospitality experience.





TRIUMPH
PYRAMIDS HOTEL

THANK YOU

TRIUMPH
PYRAMIDS HOTEL

M|A
MOHAMED AYOUB
GROUP