

lakefront
6th October

LIVING THE GOOD LIFE

WORD FROM OUR FOUNDER



Since its establishment in 1983, Morshedy Group has consistently found itself at the epicenter of opportunity and timing. Our team comprises of exceptionally talented engineers, planners, and architects who are driven by their commitment to contribute to the nation's economic progress.

Through the strategic acquisition of undeveloped land and the meticulous planning, creation, and construction of extraordinary architectural marvels, we have accomplished our mission with resounding success. As we reflect on our achievements, it brings me great pleasure to affirm that we have harnessed our unwavering determination to introduce revolutionary architectural concepts to Egypt.

Presently, Egypt boasts a favorable economic climate, rendering real estate investment highly enticing. Within the realm of real estate development, Morshedy Group has established an unwavering reputation for delivering top-notch developments that adhere to rigorous timelines, while embracing innovative, astute, and environmentally conscious designs. We take immense pride in our ability to deliver visually captivating and enduring structures, as we hold the exclusive responsibility for engineering, planning, architectural design, and construction across all our projects.



MR. MOHAMED MORSHEDY
FOUNDER & OWNER

LETTER FROM THE CEOS



Eng. Nour Morshedy
Chief Executive Officer



Mr. Ramy Morshedy
Chief Executive Officer



Mr. Hassan Morshedy
Chief Executive Officer

We take great pleasure in giving you a warm and heartfelt welcome to you as you embark on a remarkable journey through the magnificent residential developments of Morshedy Group. With a deep understanding of the essential needs of Egyptian homeowners, we have introduced exceptional mixed-use projects that seamlessly blend stunning international designs with premium locations.

As homeowners step into our vibrant communities, they will be immersed in an environment that prioritizes safety and serenity. Our meticulously planned developments provide a secure haven, enveloping residents in a tranquil atmosphere. Homeowners will discover a harmonious blend of luxurious amenities and essential conveniences, meticulously curated to cater to their diverse everyday needs. The residences are thoughtfully safeguarded from the bustling commercial areas nearby, ensuring a sense of privacy and tranquility for our homeowners.

At Morshedy Group, our unwavering commitment to our homeowners is evident in every aspect of our approach. We place their requirements and desires at the forefront, offering unrestricted access to a wealth of exquisite fine dining establishments, enticing pool areas, rejuvenating spas, cutting-edge fitness centers, and unrivaled concierge services. Through our top-notch residential services, homeowners can indulge in a lifestyle of unparalleled comfort and convenience. Furthermore, our meticulously planned developments provide central access to major roadways, ensuring effortless connectivity to the wider world.

Driven by a passion for excellence, Morshedy Group strives to create and launch extraordinary residential communities that transcend expectations. Our aim is to fulfill the dreams of our cherished homeowners, providing them with a life of pure luxury and opulence. We are dedicated to crafting an environment where their aspirations come to life and where every moment is imbued with the essence of a truly lavish way of living.

” We are passionate about design; we are committed to quality, and we are confident in our future “



THE ARCHITECTS

MOHAMED HADID



Mohamed Hadid and his company, Hadid Design and Development have been at the forefront of the real estate industry for over 40 years. After starting his career in Washington D.C., he developed and constructed innovative office buildings, residential projects, and Ritz Carlton Hotels in Houston, Aspen, New York, and Washington. Hadid's designs are the result of his ability to combine business acumen, beauty, precision, and the belief in pushing the boundaries of what is possible with a focus on projects that many would think impossible.

Hadid's work has expanded beyond the United States to redefine exquisite estates in Aspen, Mexico, and Beverly Hills. His portfolio includes the construction of luxurious resorts, houses, condominiums, and commercial properties, often located in some of the most prestigious areas, including Bel Air, Beverly Hills, Aspen, Paris, and suburban Virginia. Hadid's insight, coupled with his fusion of business desire, elegance, perfection, and the belief in stretching the realm of possibility, has led to his creations.

Mohamed Hadid's success in the real estate industry is a testament to his vision, creativity, and hard work. His ability to create unique and innovative projects has earned him a reputation as one of the most successful real estate developers in the world.

VDP Design is a Spanish design studio that specializes in producing exceptional interiors for the business sector. The company was founded by Graham and Doug Van Der Pas, who is a visionary who brings vision, talent, and experience to the table. Collectively, they have collaborated with developers throughout Asia, Europe, Africa, Russia, North America, and the Middle East on numerous residential, hotel, and commercial projects.

VDP Design has worked on projects with Philippe Starck's YOO and Marcel Wanders in Germany, Egypt, Hong Kong, Spain, and the USA. To meet the specific requirements of each project, VDP provides expertise in marketing materials and architectural design through intuitive and close collaboration with clients.



” We aim to help our developer clients compete successfully in the property marketplace by providing excellence in spatial design



THE ARCHITECTS

VAN DER PAS

VAN
DIER
PAS

WELCOME TO
lakefront


LIVING THE GOOD LIFE



WADI DEGLA
CLUB

MOUNTAIN VIEW
OCTOBER PARK

GRAND EGYPTIAN MUSEUM

REMA YA CLUB

DREAMLAND

MALL OF EGYPT
SKI EGYPT

DREAM LAND GOLF RESORT

DREAM PARK

EGYPTIAN MEDIA
PRODUCTION CITY

PYRAMIDS GARDENS

GIZA PYRAMIDS

WAHAT ROAD

RING ROAD

FAYOUM ROAD

WAHAT ROAD

ASHGAR CITY

AL FARDOUS CITY

MAGDY YACOB
INTERNATIONAL
HEART HOSPITAL



ZEWAIL CITY
OF SCIENCE
AND TECHNOLOGY

EVERGREEN
COMPOUND

ZAMALEK
SPORTING CLUB

SUN CAPITAL

OCTOBER GARDENS

COSMIC VILLAGE

ZEWAIL SQUARE
(OCTOBER GARDENS)

WAHAT ROAD

AHMED ZEWAIL ROAD

FAYOUM ROAD



MASTER PLAN

FACTS



37.31 acres
Total Land Area



32
Residential
Building



934
Residential
Units



74%
Landscape

Lakefront is an exceptional integrated community, meticulously planned to cater to diverse needs. Comprising 26% of the project, the residential and service buildings are thoughtfully designed, ensuring a harmonious blend of functionality and comfort. The remaining 74% of this expansive development spans across 37 acres, offering an enchanting landscape adorned with picturesque lakes, lush greenery, and invigorating jogging routes.

In our commitment to exceed the expectations of our esteemed clients, each residential building at Lakefront boasts a basement, ground floor, and five residential floors, encompassing a staggering total of 1,302 units. These units are intelligently crafted to accommodate varying preferences, ranging from sophisticated apartments to spacious duplexes. With dimensions that span from 109 square meters to 344 square meters, these homes provide an ample living space to suit every individual's unique lifestyle.



lakefront

FACILITIES



Medical Center



Lakes



Pools



Jogging Lanes



Mall



Nursery



Mosque

FAMILY ACTIVITIES

Immerse yourself in an extraordinary tapestry of quality moments, where every second is adorned with boundless joy and contagious laughter. Our endeavor is to create an atmosphere that transcends the ordinary, offering you and your esteemed family an unparalleled experience. Delight in a rich assortment of handpicked activities and meticulously crafted facilities, designed with your utmost satisfaction in mind. From invigorating outdoor adventures to serene indoor retreats, we have thoughtfully curated a diverse range of options to cater to your unique preferences. Allow yourself to be enveloped in a world where each moment is a testament to our unwavering commitment to providing you with an unforgettable journey of blissful togetherness.





LIVING THE GOOD LIFE



Enjoy a wide variety of restaurants bringing in cuisines from different parts of the world, located only a few minutes away from the comfort of your home.



”
for lakefront residents dinner at mine “
can always mean something memorable



NURSERY

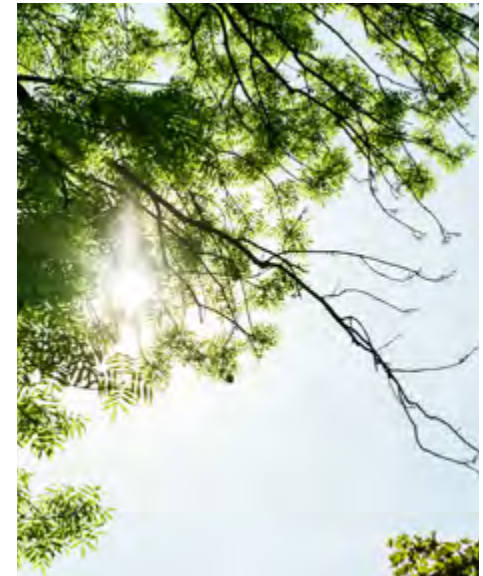
Explore everything our top-notch, well-equipped nursery has to offer to support your child's development, both inside and outside of our classrooms. Your children will be in a secure and comfortable environment with all they need to reach their full potential. Our nursery provides a wide range of development support to help your child grow and learn. We guarantee that your child will have an unforgettable learning experience that will leave them with heartwarming memories to last a lifetime.





COMMERCIAL AREAS

Indulge your senses and embark on a captivating journey at the mall, where your heart can freely explore an array of meticulously curated venues. This expansive structure, spanning across two magnificent stories with a welcoming ground level, has been thoughtfully selected to house an exquisite collection of upscale retailers and renowned brands, catering to every facet of your unique fashion preferences.





Elevating the essence of summer to unprecedented heights, we aim to create unforgettable memories for you and your loved ones. Immerse yourself in sheer bliss as you embrace the opportunity to take a refreshing plunge into one of our three opulent lakes, thoughtfully situated around your home. These serene bodies of water offer a secure and tranquil oasis, allowing you and your family to bask in the joys of nature's aquatic wonders.





LIVING THE GOOD LIFE



Let the scent of jasmine greet your morning jog, as sunlight dapples your path through Lake Front labyrinthine lanes. The rhythm of your tires hums in harmony with nature's whispers, each curve of the path leading you deeper into a tranquil sanctuary. This is it just exercise; it is a meditation in motion, where your lungs fill with fresh air and your heart beats with the joyful pulse of discovery.



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HOTLINE

